

WEB RATES

2012 ADVERTISING GUIDE

Web Banners



Standard web banners promote your Web site and products to thousands of visitors to our Web site monthly! As readers migrate more and more to the web for information on products and services, you can be one of the many companies already taking advantage of what online advertising has to offer. Visit www.FluidPowerJournal.com to view banner placement.

BANNERS

(2 month time span on our Web site)

PRIME	\$995
SKYSCRAPER	\$895
STANDARD	\$795

SIZES (pixels)

PRIME	210 x 60 (width x height)
SKYSCRAPER	130 x 260 (width x height)
STANDARD	130 x 130 (width x height)

With new products, professional development and the latest happenings in the fluid power industry our E-Newsletter brings these to you and more 12 times per year. Take advantage of our countless readers and quick-read format to get your products and web-based media noticed. E-News banners that link back to your Web site or specific url give you center stage in front of certified fluid power professionals who help make decisions as to what products to purchase. Speak with your region's account representative to find out how you can take advantage of E-Newsletter marketing opportunities.

Visit www.FluidPowerJournal.com for a sample of one of our E-Newsletters.

E-News Banners

BANNERS

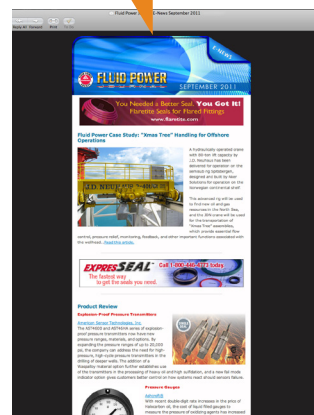
(2 month time span on our Web site)

PRIME	\$495
STANDARD	\$350

SIZES (pixels)

PRIME	260 x 60 (width x height)
STANDARD	124 x 124 (width x height)

Note: E-News Banners cannot be animated



Not actual size

